



Musician's Showcase

benefitting The Sound Collaborative

4.12.24

Corporate
Sponsorship Packet

soundcollaborative.org



Friend & Community Partner,

Northwest Arkansas has made a name for itself as a hub for the arts, but **local musicians still face challenges and inequities as they work to bring their art into the public sphere**. Access to recording studios and rehearsal spaces is expensive and impractical, leaving disadvantaged artists—and their music—on the outs.

As a sponsor of The Sound Collaborative's very first Musician's Showcase, you'll be helping to provide local musicians with affordable access to rehearsal space, recording studios, and collaborative opportunities that will promote equity and musical diversity in Northwest Arkansas.

The event will be held on Friday, April 12th from 5-9pm and will feature local artists and creators who hope to call The Sound Collaborative home very soon.

The Sound Collaborative is a community-funded organization for music makers of all genres & skill levels to play, record, rehearse, and collaborate—together. **Your sponsorship of this event is fully tax deductible!**

Sincerely,

Adrian Rodriguez, Founder & Executive Director



SOUND COLLABORATIVE CORPORATE SPONSORSHIP

Your Sponsorship IS MUSIC TO THEIR EARS!



PLAY

Your sponsorship will give musicians a place to connect & casually jam with others, and even play a small show.



REHEARSE

Your sponsorship will give bands and other artists a great space to rehearse at full volume, and a secure area to store instruments & equipment between gigs.



RECORD

Your sponsorship will give musicians a space with equipment & training designed to help them record their own music—or even a podcast—without the high price tag. Collaborators can use the studio to create a professional EP that will get them noticed and booked for shows.



COLLABORATE

Your sponsorship will bring great sounds together by providing musicians with a space to meet fellow musicians, talk shop, and collaborate with others in and outside of their genre.



Opportunities



SOUND COLLABORATIVE CORPORATE SPONSORSHIP 2023 PERKS

We want to ensure that your partnership with The Sound Collaborative is as beneficial for YOU as it for our artists. As you glance at these sponsorship opportunities, please reach out to us if we can customize a package that better suits your priorities in the community! We will be happy to accommodate your needs wherever possible.

Presenting Sponsor

\$15,000

- Logo featured on all printed materials relating to this event.
 - Logo shown on individual slide as Presenting Sponsor.
 - Repeated mention during event as Presenting Sponsor.
 - Booth space for you at event and/or add your promo item to our swag bags.
 - Recognition as Presenting Sponsor on SC website & event email blasts.
 - Social media recognition in pre-event thank you.
 - Social media recognition in post-event thank you.
 - Sponsor funds help provide a collaborative space for NWA musicians!
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Platinum Sponsor

\$10,000

- Logo featured on all all printed materials relating to this event.
- Logo shown on Platinum Sponsor slide during event slide show.
- Mention during event opening.
- Booth space for you at event and/or add your promo item to our swag bags.
- Recognition as Platinum Sponsor on SC website.
- Social media recognition in pre-event thank you.
- Social media recognition in post-event thank you.
- Sponsor funds help provide a collaborative space for NWA musicians!



Opportunities



Gold Sponsor

\$5,000

Logo on Gold Sponsor slide during event.
Mention during event opening.
Recognition as Gold Sponsor on SC website.
Social media recognition in pre-event thank you.
Social media recognition in post-event thank you.
Sponsor funds help provide a collaborative space for NWA musicians!

Silver Sponsor

\$2,500

Logo on Silver Sponsor slide during event.
Mention during event opening.
Recognition as Silver Sponsor on SC website.
Social media recognition in pre-event thank you.
Social media recognition in post-event thank you.
Sponsor funds help provide a collaborative space for NWA musicians!

Bronze Sponsor

\$1,000

Logo on Bronze Sponsor slide during event.
Mention during event opening.
Recognition as Bronze Sponsor on SC website.
Social media recognition in pre-event thank you with Bronze Sponsors.
Social media recognition in post-event thank you with Bronze Sponsors.
Sponsor funds help provide a collaborative space for NWA musicians!

Supporting Sponsor

\$500

Logo on Supporting Sponsor slide during event.
Mention during event opening.
Recognition as Supporting Sponsor on SC website.
Social media recognition in pre-event thank you with Supporting Sponsors.
Social media recognition in post-event thank you with Supporting Sponsors.
Sponsor funds help provide a collaborative space for NWA musicians!



Agreement



SPONSOR INFORMATION

Please write company/organization name as you'd like it to appear during the event. Return your completed form by mail (or submit online) by March 1.

COMPANY/ORGANIZATION NAME

NAME OF CONTACT PERSON
SIGNATURE

CONTACT'S

CONTACT EMAIL ADDRESS
NUMBER

CONTACT PHONE

COMPANY/ORGANIZATION BILLING ADDRESS

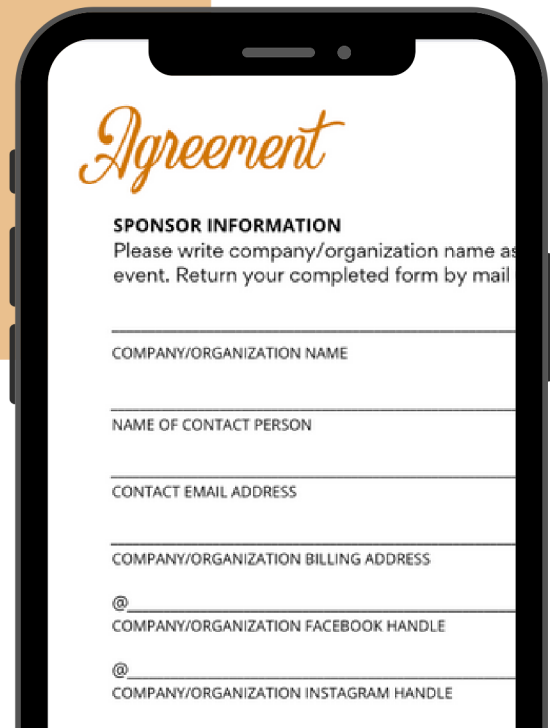
@
COMPANY/ORGANIZATION FACEBOOK HANDLE

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COMPANY/ORGANIZATION INSTAGRAM HANDLE

Sponsorship Level

- Presenting \$15,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000
- Supporting \$500

Scan the code below to
fill out the sponsor form
online.



Return completed form to Adrian@soundcollaborative.org or mail
to: The Sound Collaborative P.O. Box 1711 Bentonville, AR 72712